

JULY 2020 MONTHLY E-NEWSLETTER















FROM THE PRESIDENT'S DESK



Dear Friends,

It's been four months since we've been living in this "new normal". And despite all the pundits' predictions about the rise and fall of COVID19, we are still struggling to deal with the pandemic in our lives and businesses. The only thing central to our existence at present is our 'home'.

And from this sudden focus on the existence of 'homes' in our lives as also considering some current favourable factors to invest, sprang our real estate campaign #EtaiBestTime which we launched on 1st July. The campaign is creating awareness about real estate buying and

bringing customers into the realm of purchasing residential property because of positive factors. Many fellow members are already using #GKDa and #EtaiBestTime in their project marketing and overall the campaign has been received very positively. We are the first CREDAI Chapter to launch a goodwill brand campaign focused on real estate in the country and I hope it helps everyone in these times to sell interim inventory and create a positive atmosphere around real estate.

We are very pleased that after many rounds of communications, Kolkata Municipal Corporation (KMC) has granted relief to projects whose sanction plans were to expire by March 2021. The detailed Order dated 17.07.2020 is reproduced below.

I request all members to please update sold inventory on the WBHIRA website every quarter, as it is mandatory. If sales data are not uploaded, the site will show more unsold stock than actual, which may also prejudice the mind of the customer negatively, thereby giving rise to situations for negotiation. Also, due to such inflated unsold figures, many agencies such as Anarock and other IPC-s regularly cite such data in their monthly or quarterly reports, thereby generating erroneous data, harming the sector. Hence, please regularly update the accurate sales data on the WBHIRA portal at the earliest.

Last month we started the noble tree-planting initiative called 'Kalpavriksha' which was flagged off by Shri Firhad Hakim. The initiative will restore Kolkata's tree count, severely damaged by 'Amphan'. Many CREDAI Bengal Youth Wing (CYW) members have come forward and generously donated trees for the project. Request more members to contribute.

After the tragic Galwan clashes, CREDAI National appealed to members not to depend upon Chinese imports & encourage the use of 'Swadeshi' products, marking a tribute to the Galwan Valley martyrs and standing in solidarity with the nation. CREDAI Bengal too endorses this and stands by the appeals made to all the 250 allied industries which are linked to the real estate sector to manufacture more products locally, thus generating employment opportunities and supporting the economy.

There have been several petitions activated by the industry to the central government for the good of real estate. Please sign this and share with your associates too. http://chng.it/M65wM8q7

Stay Safe.

Warm Regards,



Nandu Belani President **CREDAI Bengal**



JULY 2020 MONTHLY E-NEWSLETTER











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GOVERNMENT INITIATIVES BY CREDAI BENGAL

Submissions:

1. Environment Department

- i. The Senior members of CREDAI Bengal recently met the Principal Secretary, Department of Environment, and the Member Secretary, West Bengal Pollution Control Board, seeking extension of validity of 'Environmental Clearance', 'Consent to Establish', `Consent to Operate' and different waste authorization for a period of one year.
- ii. Subsequently letters were submitted with the office of the Hon'ble Minister in Charge, Principal Secretary, Department of Environment, and The Member Secretary, West Bengal Pollution Control Board in this context.
- iii. A letter was also written to the Member Secretary, West Bengal Pollution Control Board requesting to convene SEAC meetings through video conferencing due to COVID-19.

iv. In the meeting with the Principal Secretary, Department of Environment, the senior members also requested for consideration of our proposal for amalgamation of the two certificates namely Consent to Establish and Environmental Clearance into one, such that the total time taken is shortened.

2. Unit Area Assessment

i. A letter was submitted with the newly appointed Special Commissioner and Chief Manager (Revenue South), Kolkata Municipal Corporation, seeking certain rectifications in Unit Area Assessment system.

3. Kolkata Municipal Corporation (KMC)- Validity of sanction plans

It is also heartening to mention that after much deliberation the Kolkata Municipal Corporation (KMC) has ultimately granted the following reliefs via their Circular No. 05 of 2020-21 dated 17.07.2020:

- i. Validity of sanction plan has been extended for 6 months without insisting on any renewal fees, as construction work was suspended due to the pandemic and lockdown whose validity has been expired or will expire between 25/3/2020 and 31/3/2021- In this context it may please be noted that we have sought for an extensional validity of sanction plan until 31/3/2024, in place of 31/3/2021 already granted.
- ii. In case of revalidation of sanction plan whose validity has been expired before 25/3/2020, the owner may apply for such revalidation within 31/9/2020. Renewal may be granted on payment of fees and charges.
- iii. No late fees will be charged for 6 months from 1st April, 2020 in case of renewal of license of LBS/ESE/ESR/GTE which were valid upto 31/3/2020.



BUILDING DEPARTMENT KOLKATA MUNICIPAL CORPORATION 5, S. N. BANERJEE ROAD KOLKATA - 700 013

Date: 17/07/2020

OFFICE CIRCULAR NO 05 OF 2020-21

As construction work was suspended due to pandemic of COVID19 and lockdown,

- Validity of sanction plan has been extended for six months without insisting any renewal fees as construction work was suspended due to pandemic of COVID19 and lockdown whose validity has been expired or will be expire between 25/03/2020 and 31/03/2021.
- In case of revalidation of sanction plan whose validity has been expired before 25/03/2020, the owner may apply for such revalidation within 31/09/2020. Renewal may be granted on payment of fees and charges.
- III. No late fees will be charged for six months from 1st April, 2020 in case of renewal of license of LBS/ESE/ESR/GTE which were valid upto 31/03/2020.

This is issued with the approval of Board of Administrator vide item no BOA/MOA-4.10 dated 04/07/2020

Director General (Building)

Copy to:

- OSD to Hon'ble Mayor,
- OSD to Municipal Commissioner,
- Spl. Municipal Commissioner (G&D), Spl. Municipal Commissioner (Revenue),
- DG(Civil)/Bldg/South,
- All Dy. Ch. Engineer (B),
- 7. All Dy. Ch. Engineer (C) / Ex. Engineer of Borough Offices (Building),
- President, CREDAI Bengal,
- Member, Executive Committee, Council of Architecture, Chairperson, IIA, WB chapter,
- 11. Secretary, LBS Association,
- 12. Dy. Manager (Systems / Bldg) to incorporate in the MAS.
- AO (I) for circulation.

CB Speaks July 2020 Edition



CB SPEAKS **JULY 2020**



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CREDAÎ











- #EtaiBestTime focuses on few key factors stating why this is the most suitable time to buy
- A guidebook published has all the reasons stated

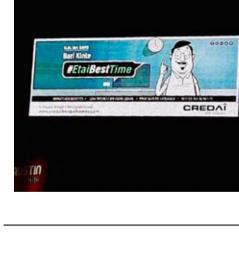
Campaign urges buyers to invest in real estate

CREDAÎ

- A chatbot is there on the portal to guide buyers on FAQs
- Online digital campaigns through social media lead buyers to credaibengalhomes.com for property options

Informative Guidebook launched on real estate

- **HOARDING CAMPAIGN**







customers that this is the most suitable time to buy real estate. • Campaign with the mascot 'GK-da' will educate would-be customers on real estate and why #EtaiBestTime

ON 29-06-2020

• Chat-Bot introduced on the property portal of CREDAI Bengal www.credaibengalhomes.com to handle 24X7 queries

CREDAI Bengal launches "EtaiBestTime" campaign to inform

- **Housing launches face Covid crunch**

Bengal Housing Industry customer to a great extent reflect in the residential real Calcutta: The Covid-19 pan-Regulatory Authority (WBHIthough. A report by real estate estate as well," Harsh V. Neo-RA) ensured that developers demic and the nationwide consultants Anarock noted tia, chairman of Ambuja Neolockdown had a telling effect could still register their that Calcutta alone has an untia, said, participating in a weprojects despite severe restricbinar organised by builder on the real estate sector dursold inventory of 42,920 units ing the first three months of tions imposed during the lockat the end of June, which is body Credai. Launches in April-June

413 units in and around

Calcutta compared with

the fiscal with launches plummeting to a tenth of last year. Only 413 units hit the market during April-June in and around Calcutta compared with the 5,433 units that builders came up with in the same period last year. "Only 18 projects were launched compared with 43 in

Calcutta, Howrah, South and

North 24 Parganas because of

the pandemic impact," Sushil

Mohta, chairman of Credai

Launches in other parts of

West Bengal, said.

SAMBIT SAHA

the state, outside the greater Calcutta realty hotspot, also slowed down considerably but আবাসন বিক্রি অর্ধেক,

lator is a must before a builder can start selling a project or come up with advertisements. These days banks are wary of lending before a project gets approval from the regulator. WBHIRA has been registering around 40 projects a month since June last year.

Compared with 488 projects

registered as of June 2019, the

number has risen to 930 by

June 29, 2020. There were 865

projects by the end of Febru-

ary and 65 projects were added

Registration with the regu-

a proactive effort by the West

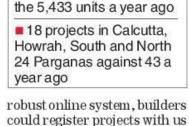
in the last four months. "Because we have built a রাশ নয়া প্রকল্প তৈরিতে

> Kolkata: The pandemic is set to trigger a record decline in

> Kolkata's housing inventory

with bookings outstripping

supply in the first half of this year, developers and realtors in the city said on Monday In Ja-



even without visiting the of-

fice even once. We have regis-

tered around 10 projects each

in the months of March, April

and May," an official of the

WBHIRA said, while 18 proj-

ects are awaiting clearance.

Lower number of launches Builders eye Sept date for return to pre-CoV normal KOLKATA METROPOLITAN AREA

While weak macro economic scenarios and uncertainty over lives and livelihood cast a shadow, developers say there appears to be a perceptible change in consumer behav-"I believe people will cut down on discretionary spends to adjust to the impairment in

earnings caused by Covid. It

appears many people have re-

alised the importance of a

home during the stay-at-home

will not limit the choice for

marginally down from the

same period last year as sales

overtook launches.

Demand pull

REAL ESTATE Wooing home buyers

the stock market has reinforced realty's allure as a safe haven asset class. "The Calcutta market is particularly safer because it is driven by end users and lack of investor activities," he said. Credai launched an initia-

tive to spread awareness

among buyers that this is the

best time to buy property with

a decade-low mortgage inter-

est rate, benign home prices

scheme being offered by the

subvention

interest

government.

Harsh Patodia, president

elect of Credai (National),

pointed out that volatility in

period and that sentiment will





sold | 3,170 of units sold is nearly three times the units that have been > Average launched. price | r4,385 According to developers' body Credal, inquiries, site vi-April 2019 ception of home," said Credai sits and bookings have recove-red to 60-70% of pre-Covid figu-May 2019, 18 projects with only 413 units have been announced advisory committee member this April-May "Launches will Harshvardhan Neotia. With real estate prices in pick up after monsoon. But I "In April, sales was down Kolkata unchanged since 2015. don't expect more than 6,000

2020

▶ Units

launched I



• Mr. Harshavardhan Neotia, Advisory Committee Member, CREDAI Bengal & Chairman, Ambuja Neotia

this is the perfect time to do so.

• Mr. Pawan Agarwal, Executive Committee Member, CREDAI Bengal & Director, NK Realtors



• Mr. Sidharth Pansari, Executive Committee Member, CREDAI Bengal & Director, Primarc Projects

- We see a lot of enquiries coming in and buying should increase further with stability coming in
- Nandu Belani President, CREDAI Bengal

Sushil Mohta

President, CREDAI West Bengal

The Real Estate industry in West Bengal has been one of the worst hit due to the outbreak of the pandemic, witnessing a drastic fall in new project launches in the post-covid scenario. Developers are selling at a loss or with practically no margins in most of the projects. Since the developers work with very low margin in Bengal, they are focused on completing their existing projects and liquidating their investment. The launch of only 17 projects during the period April to June 2020 against 46 new projects during the corresponding period in 2019 bears testimony to this trend. The obvious reason is no margins at current price points. This trend will continue till September 2020. However it is a golden period for customers as home loan rates are at the lowest level and developers selling at the lowest price level in spite of huge increases in cost. Large parts of the inventory of ongoing projects will be sold out in a few months and that will lead to a price increase. New projects will come to the market only once

The 'EtaiBestTime' campaign was launched as CREDAI Bengal believes buying a home is one of

investment and I wish CREDAI Bengal all the very best for their new campaign.

the most stable investments anyone can make and more so in these turbulent times, people have realized the true importance of a home for the well being and safety of their families. There are a number of factors which lead to real estate being a favourable instrument of

prices increase, leaving some margins in the hands of developers.

as people do not see a major crisis with Covid 19 as was perceived in March. So now with buyers back in the market and sales increasing, aided by a WBHIRA-induced transparency, confidence in customers about delivery too have spiked. With this thought in mind, we are launching our campaign titled 'EtaiBestTime' and our campaign mascot 'GK Da' will be the flagbearer of that message. Through this sustained campaign we will inform customers about the reasons to bank on real estate as the most viable physical asset to be invested in and how



Advisory Committee Member, CREDAI Bengal

Harshavardhan Neotia

Whilst we do acknowledge a certain reluctance in general for spendings owing to the pandemic situation, it is also true that the home has become central to people's lives, inspite of reduced incomes, and the one asset that has become the cynosure of the investment portfolio is a home of one's own. Work-from-home and online education and the possibility of it being the new normal for a long time to come has gained currency and hence having a space of one's own has become paramount. Our campaign #EtaiBestTime will reinforce the fact that aspirations around owning one's own house is firmly entrenched in the discretionary basket of the consumer.

#EtaiBestTime adapted by members





65+ booklet downloads













CREDAI BENGAL HOMES PORTAL UPDATE



ensuring that your listings win you leads.

We are running a Large scale 360° degree promotional campaign for **CREDAI Bengal Homes.**

we are actively promoting CREDAI Bengal Homes, include:

Some of the platforms where

Facebook & Instagram - Banner Ads

Google - Search & Display Ads

- Celebrity Influencer Engagement
- YouTube Video Ads

Newspaper, Hoardings & Radio

Mass Emailers

What does this mean for your project?

- Chances of increased visibility

Higher inflow of quality leads

leads for your project.

Do not miss this opportunity to secure

ST YOUR PROJECT T A NOMINAL COST OF

RS 2,500 NOW!









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@credai_bengal_homes



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More Details coming up!





CREDAI Bengal has been building trust in Real Estate for 32 years

we have already built with consumers.

of the most credible properties. We are a state-of-the-art, feature-rich real estate portal exclusively for CREDAI Bengal members.

Being a part of that legacy CREDAI Bengal Homes has some

Your listing will benefit from the trust and confidence that

Benefits that truly matter



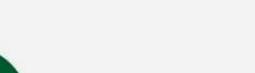
Create a unique developer page with property listings

Individual property page with

on-page SEO optimization option

no lead sharing policy

Quality leads and



portal is a one stop shop to get

honest WBHIRA registered

listings from the most reputed

builders of Kolkata. It also

empowers the builders to list

the projects in an uncluttered

environment which can help

them get maximum mileage



State-of-the-art device independent portal State-of-the-art

Advanced & user friendly features

Based on global web development





Nakul Himatsingka Gaurav Belani The CREDAI Bengal Homes The CREDAI Bengal Homes The CREDAI Bengal Homes

portal is a one stop shop for

developers to list their projects.

Unlike other portals the

projects listed are verified to be

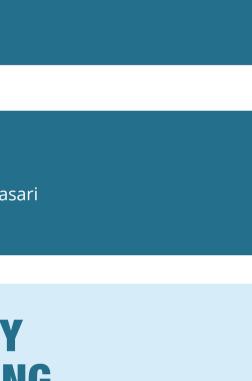
of CREDAI members and are

WBHIRA registered. The

interface is seamless and we

have found it very easy to list our projects





Kirti Patodia

portal is a great initiative taken

by CREDAl Bengal to let future

buyers experience member

projects in a clean, fast and

trusted manner. It's very well

designed and has a great user

experience!

An Initiative By

CREDAI BENGAL WOMEN'S WING

a kshaani

Nari Ki Raksha I Prithvi Ki Suraksha

women's wing



Contribute Pads Worth ₹ 5,000 I ₹ 10,000 I MORE Contact Details:

info@credaibengal.in I +91 90733 34213

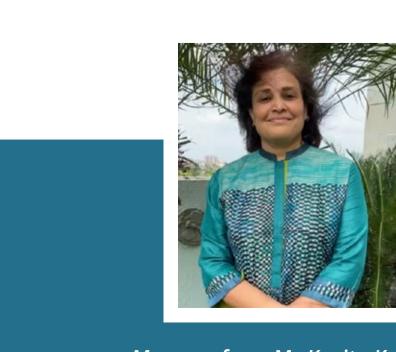
You can make your contribution to

Beneficiary Name: CREDAI Bengal Trust Bank Name: Karnataka Bank Limited

Branch: Overseas Branch, Park Street, Kolkata 700017 Account No: 1472000100286201 IFSC Code: KARB0000147

BY PLEDGING YOUR SUPPORT





We are happy to launch 'Rakshaani' - Naari ki Raksha, Prithvi ki Suraksha - a CREDAL Bengal Women's Wing Initiative. Our vision is to address menstrual health & hygiene, initiate free distribution of reusable sanitary pads to underprivileged women and to end plastic pollution. So this Raksha Bandhan, lets pledge our support to our fellow ladies and mother earth.



CREDAI Bengal's Monthly E-Newsletter



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CONTRIBUTIONS BY CREDAI BENGAL MEMBERS TO WEST BENGAL STATE EMERGENCY RELIEF FUND

Name	Company Name	Amount (in Lakhs)	
Sanjay Jain	Siddha Real Estate Dev. Pvt.Ltd.	200000	
Apurva Salarpuria	Salarpuria Properties Pvt.Ltd.	200000	
Nakul Himatsingka	Ideal Real Estates Pvt.Ltd.	200000	
Nitesh Kumar	Emami Realty Ltd.	100000	
Pramod Ranjan Dwivedi	Ambuja Neotia	200000	
Mahesh Agarwal	Pansari Developers Ltd.	251000	
Vivek Kajaria	Super Diamond Nirman Pvt. Ltd.	200000	
Chandan Chatterjee	Crescent Infracon Pvt.Ltd.(Aspirations)	100000	
Surendra Dugar	P.S Srijan Estates LLP / PS Group	300000	
Madhu Dugar	P.S.Group Realty Pvt.Ltd.	100000	
Ravindra Chamaria	Infinity Infotech Parks Ltd.	200000	
Samar Nag	Bengal Shelter Housing Dev.Ltd.	200000	
Suhel Saraf	Sugam Griha Nirmaan Ltd.	300000	
Yashaswi Shroff	Alcove Construction Pvt.Ltd.	200000	
Hari Prasad Sharma	Shree RSH Projects Pvt.Ltd.	100000	
Ashok Pasari	Pasari Multiprojects Pvt.Ltd.	100000	
Pradeep Sureka	Bengal NRI Complex Ltd.	200000	
Sanjay Jhunjhunwala	Mani Square Limited	200000	
Raj Vardhan Patodia	Heritage Regency Developers LLP	200000	
Kushal Rungta	Madgul Services Pvt.Ltd.	200000	
Ketan Sengupta	Bengal Peerless Hsg.Dev.Co.Ltd.	200000	
Pradeep Kundalia	KIC Resources Ltd.	100000	
Navin Bhartia	Soham Estates	200000	
Vishal Fathepuria	Martin Burn Constructions Ltd.	101000	
Saurabh Dudhoria	90 Degrees (Aashray Investors Pvt. Ltd.)	150000	
Gopal Prasad	Geeta Ganesh Promoters Ltd.	100000	
R.N.Agarwal	Srijan Realty Pvt.Ltd.	500000	
Sameer Agarwal	Mani Enclave Pvt.Ltd.	100000	
Piyush Bhagat,Vivek Kajaria,Navin Bhartia	Navin Space Housing LLP	200000	
Avinash Yaduka	Shree Krishna Projects Pvt.Ltd.	100000	
Santosh Jaiswal	Benchmark Developers Pvt.Ltd.	25000	
Tushar Jhunjhunwala	Smita Properties Pvt.Ltd.	200000	
Alok Kr. Maskara	Modello Ventures LLP	200000	
Vidyut Saraf	Forum Projects Pvt.Ltd.	200000	
Piyush Bhagat	Harmony Vinimoy Pvt.Ltd.	200000	
Harish Singhania	Harmony Vinimoy Pvt.Ltd.	100000	
Ravindra Khaitan	Harmony Vinimay Pvt.Ltd.	100000	
R.G.Pasari	Rajat Projects Pvt.Ltd.	100000	
Sushil Mohta	Elita Garden Vista Pvt.Ltd.	200000	
Dinesh Jalan	DTC Projects Pvt.Ltd.	200000	
Pratik Jalan	Jalan Builders Pvt.Ltd.	50000	
Anirudh Modi	Nortech Property Pvt.Ltd.	200000	
Arun Poddar	Poddar Projects Ltd.	200000	
Tushar Malkani	Arjun Das Construction Corp.	100000	
Nikhil Karnani	Madanlal Brijlal Pvt.Ltd.(Isha Group)	100000	
Abhishek Agarwal	Altamira Projects LLP	100000	
Nandu Belani	Belani Housing Dev.Ltd.	200000	
Sidharth Pansari	PGE Buildcon LLP (Primarc)	200000	
Subir Chakraborty	Bengal DCL Housing Dev.Co.Ltd.	100000	
Pawan Agarwal	N.K.Realtors Pvt.Ltd.	500000	
Amit Sarda		200000	
	Simplex Infrastructures Ltd.		
Surendra Saraf	Chittaranjan Housing Co.Pvt.Ltd.	200000	
Basant Parakh	Orbit Projects Pvt.Ltd. Concast Construction Pvt.Ltd.(Unimark)	200000 100000	
Harsh Vardhan Patodia	(On coct / On ctri iction in the land in	1 / 1/ 1/ 1/ 1/ 1	



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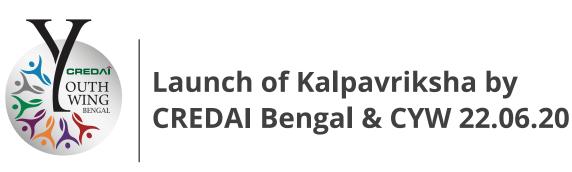








CSR



Chaplin Park

CREDAI Bengal & CREDAI Bengal Youth Wing launched an important greening initiative which will go a long way in restoring the city's green cover lost due to the battering by the super-cyclone Amphan. The project titled 'Kalpavriksha' was ceremonially launched at Kolkata's Chaplin Park by Sri. Firhad Hakim, Chairman-Board of Administrators, Kolkata Municipal Corporation. Also present was Shri Nandu Belani, President, CREDAI Bengal, members of the Youth Wing of CREDAI Bengal and officials of Kolkata Municipal Corporation (KMC).









and following are donations pledged by them: TREES PLEDGED

try and restore some of the city's tree population. CYW members have since actively participated in Project Kalpavriksha

DEVELOPERS	TREES PLEDGED	
MERLIN PROJECTS	1000	
KYAL DEVELOPERS	1000	
SUGAM GROUP	1500	
SHRACHI GROUP	500	
ORBIT PROJECTS PVT LTD	1000	
USHA GRIHA NIRMAN PVT LTD	500	
ALCOVE CONSTRUCTION PVT LTD	1500	
SUPER DIAMOND NIRMAN PVT LTD	1000	
SANJEEVANI ESTATES PVT LTD	500	
DTC GROUP	1000	
PANSARI DEVELOPERS PVT LTD	1000	
RAJAT HOMES	500	
BELANI HOUSING DEVELOPMENT LTD	500	
PS GROUP REALTY LTD	5000	
PRIMARC PROJECTS PVT LTD	1000	
PATCORP CONSTRUCTION PVT LTD	1000	
ARIHANT INFRA ESTATE PVT LTD	1000	
RUNGTA GROUP	1000	
NPR DEVELOPERS PVT LTD	500	
NAVIN CONSTRUCTION	1000	
BENGAL PARK CHAMBERS HOUSING DEVELOPMENT LTD	1000	
MULTICON REALTY LTD	500	
EDEN GROUP	500	
SHREE GROUP SUNIDHI ENCLAVE P.LTD	500	
BENGAL ISHA INFRASTRUCTURE LTD	500	
KIC RESOURCE	250	

দায়িত্ব ভাগ করে দিল পুরসভা

PRESS COVERAGE



CREDAÎ



ইতিমধ্যে গাছ লাগানো এবং প্রতিস্থাপনের কাজ শুরু করে দিয়েছে।

একাংশের বক্তব্য, বৃক্ষরোপণ নিয়ে বন দপ্তর, বিশেষজ্ঞ, পরিবেশ

হয়। এছাড়া যারা গাছ লাগাচ্ছে, তাদের সেই গাছ দেখাশোনা করতে

দেখাশোনার দায়িত্ব নিতে হবে। অনেক সময় স্কুল, কলেজ থেকেও গাছ

লাগানো হয়। কিছু গাছ দেখভালের দায়িত্ব তাদেরও নিতে হবে। এতে

হবে। যেমন যেসৰ বেসরকারি সংস্থা গাছ দেয়, তাদের সেই গাছ

শহরের প্রতিটি গাঁছ ভালভাবে বেড়ে উঠতে পারবে।

দপ্তরের সঙ্গে বৈঠকে গাছ দেখাশোনার বিষয়টিও ওঠে। গাছ দেখাশোনার দায়িত্ব ভাগ করে দেওয়ার পরিকল্পনা নেওয়া হয়। জোন ভিত্তিতে পরিবেশ ও বন দপ্তরকে কিছু গাছ দেখাশোনার দায়িত্ব দেওয়া

গাছ লাগানোর পাশাপাশি সঠিক রক্ষণাবেক্ষণ একটা বড় বিষয়। এ নিয়ে পুরসভা আলোচনাও করেছে বিশেষজ্ঞদের সঙ্গে। পুর আধিকারিকদের

গাছ দেখাশোনার

CCCM COMMITTEE Suhel Saraf | Kavita Kajaria | Rachit Sanghvi | Rahul Kyal Rohit Singhania | Ruchi Todi | Ayush Jalan

कंस्ट्रक्शन साइट्स के लिए बनायी गयी

गाइडलाइन्स का पालन करना जरूरी



KOLKATA: Firhad Hakim, Chairman of Board of Admin-istrators of Kolkata Municipal Corporation (KMC), inaugurated tree plantation drive Kalpavriksha at Chaplin Park on Monday. "More than 15,000 trees were uprooted due to the severe cyclonic storm Amphan. The trees absorb carbon emissions and play a significant role in improving the air quality," said Hakim.

He reiterated that the more

we plant trees the more we will get Oxygen. "If we plant Neem tree then it will work as a

Firhad Hakim

inaugurates

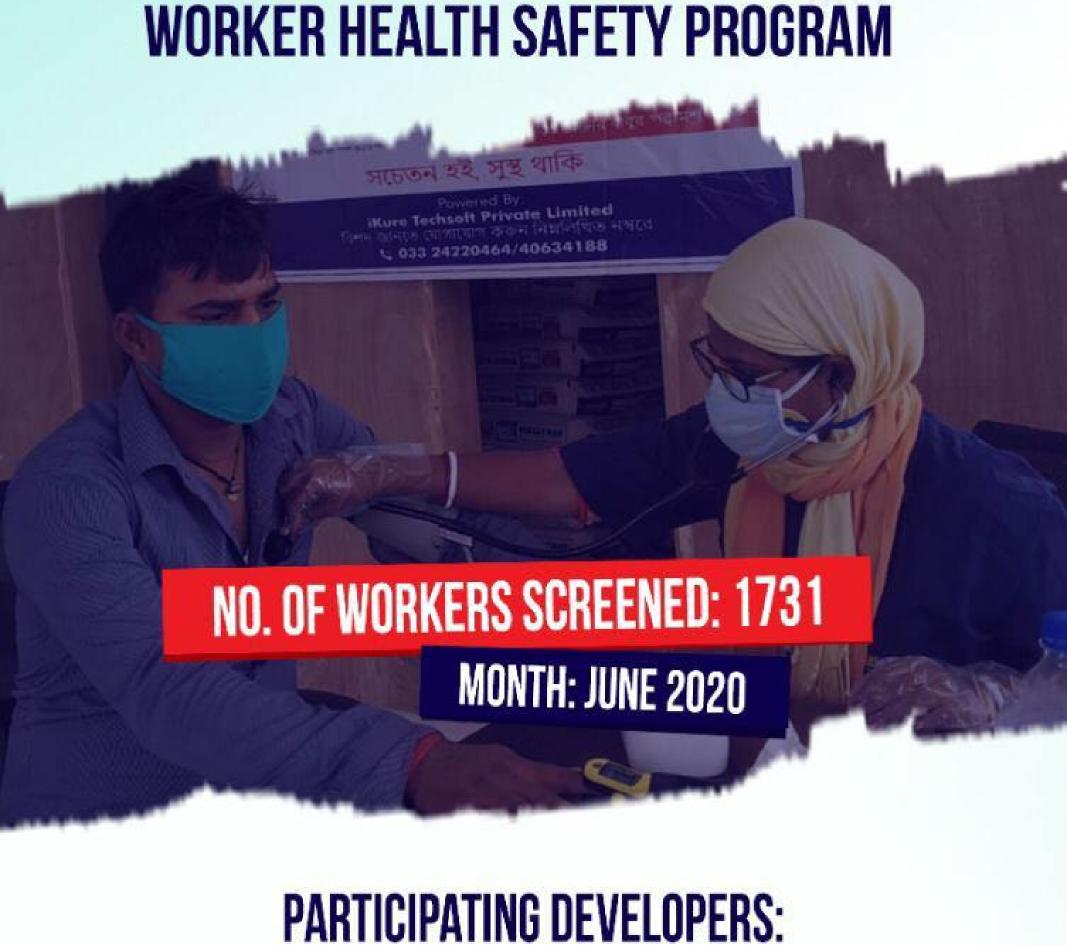
tree plantation

drive

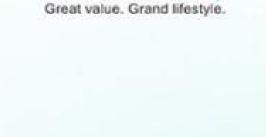
Herbal purifier. During win-ter days, the air is heavy, which is why we can eas ily see the pollution level in the atmosphere," said Hakim. Kalpavriksha, an initiative of Confederation of Real Estate Developers' Associa-tions of India (CREDAI) Bengal, will help to restore the city's green cover lost due to Cyclone Amphan. KMC and CREDAI Bengal will work together along with NGOs and agencies to ensure proper plantation and growth of these trees.

"We are grateful to CREDAI for giving us 20,000 trees. KMC officials are planting the trees across the city. They, along with other agencies, will be given the task of watering and gardening these plants for at least one year," said Debashis Kumar, member of KMCs Board of Administra

COVID - 19



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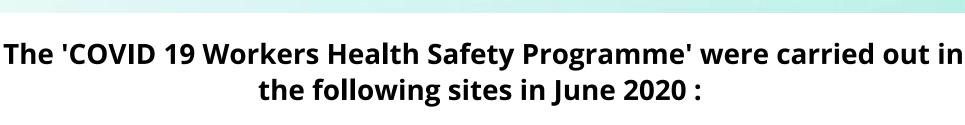


infinity



For more details:

Email: csr@credaibengal.in



NO OF WORKERS SCREENED **DEVELOPER NAME** SITE NAME Srijan Group SILP/Ozone/Nirvana 285 Sugam Group Habitat/Urban Lakes 179 Infinity Infotech Parks Itd 11 Ashoka Road 42 Fortune Group Fortune Heights 142 Salarpuria Group Victoria Vista/ Silver Oak/ Suncrest Estate 243 Isha Group Samaskara 13 Diamond Group 95 Navita Rameswara Group 75 Rameswara RiverView Pansari Group Purti Aqua 2 160 Merlin Group Statesman House/5th Avenue/ The One/ Verve 497 **TOTAL** 1731



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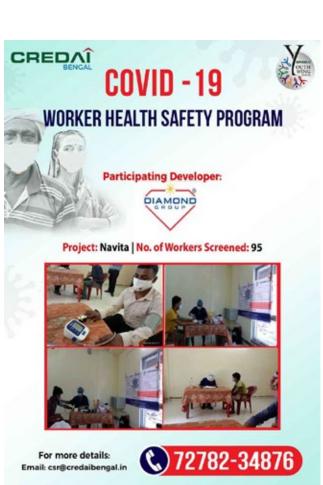


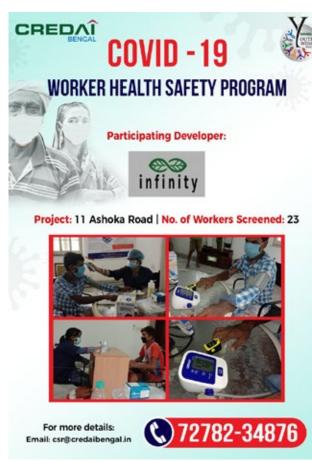


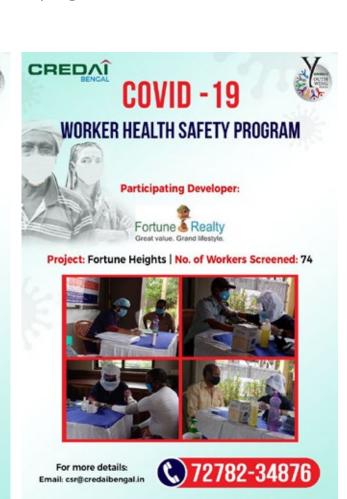


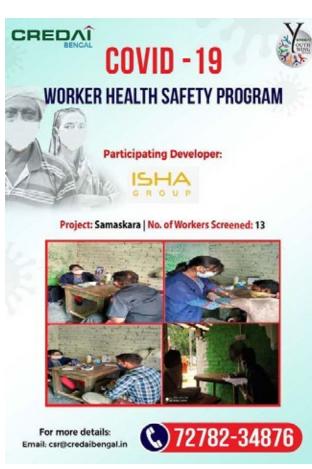
Weekly COVID-19 Symptoms Check-Up Services

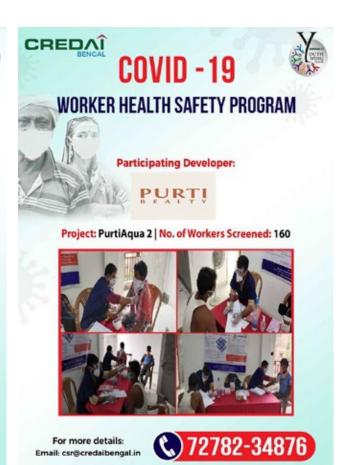
- Screening camps for COVID-19 Symptoms: temperature, dry cough, shortness of breath, body aches and pains & store throat by our trained paramedics, envisaged weekly.
- Vitals Measurement: Oxygen Saturation & Blood Pressure
- General Doctor Consultation on Do's and don'ts and COVID safety processes, COVID related SOPs, COVID check-up questionnaires for daily screening by site personnel, if required
- Vetting of daily data in back office and flagging any abnormal findings for immediate telemedicine consultation and appropriate prescribed action for site
- Advice on setting up isolation and/or quarantine facility at site
- Weekly certification on the symptom's checklist of COVID/Non-COVID status summary of all workers of all workers, at the Camp or immediately thereafter
- Suitable access to site-wise dashboard within 15 days from start of program at site

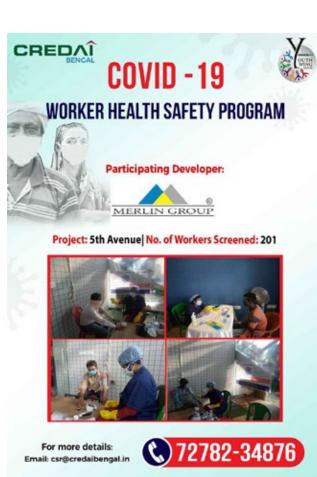


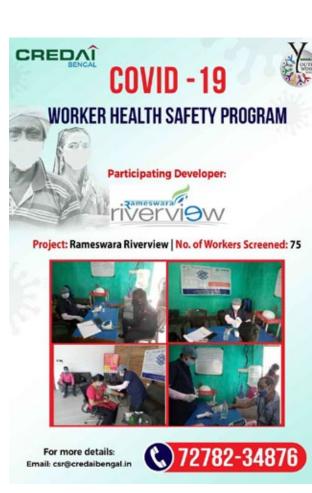






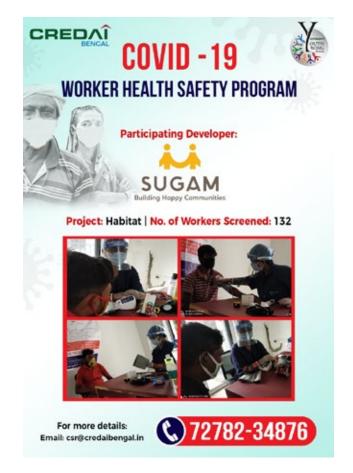














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🚅 @credaibengalofficial 💆 @CredaiBengal 🧭 @credai_bengal 🛗 @Credai Bengal

FOCUS ON CREDAI NATIONAL



Do not depend on Chinese manufactured goods; promote Swadeshi; **CREDAI** urges upon its members



Standing in solidarity with the nation and as a mark of tribute and respect to the Galwan valley martyrs, CREDAI, the apex body of the real estate sector, representing 20,000 developers pan-India, urged upon its members not to depend on goods manufactured in China and encourage usage of Swadeshi products. Elaborating further on the initiative Satish Magar, President, CREDAI National said, "We appeal to our member developers not to depend on Chinese goods and embrace "Swadeshi" or "Made in India" way of life and business. CREDAI requests all the 250 allied industries which are linked to the real estate sector to manufacture these products locally especially the ones which are currently being imported from China and support the economy at large."

अब नहीं करेंगे चाइनीज उत्पादों का उपयोग

बहिष्कार अभियान में डेवलपर भी शामिल



क्रेडाई' खुलकर करेगी विरोध नवभारत न्यूज नेटवर्क

मुंबई. चाइनीज उत्पादों के खिलाफ बहिष्कार अभियान में रियल एस्टेट सेक्टर की शीर्ष संस्था 'क्रेडाई' भी शामिल हो गई है. व्यापारिक महासंघ 'केट' के बाद 'क्रेंडाई' पहली उद्योग संस्था है, जिसने चाइनीज उत्पादों के बहिष्कार की बात खुलकर कही है. 'क्रेडाई' ने राष्ट्र के साथ एक जुटता दिखाते हुए और गलवान घाटी के 🏻 🗗 वे वीनी सामानी पर निर्भर न रहें और शहीदों को श्रद्धांजलि और सम्मान के प्रतीक के रूप में अपने सदस्यों से आग्रह किया है। कि वे चीन निर्मित वस्तुओं का उपयोग कर्तई ना करें. क्रेडाई ने सदस्यों से यह भी अपील की है कि वे स्वदेशी उत्पादों के उपयोग को प्रोत्साहित करें. रियल एस्टेट सेक्टर में चीन की टाइल्स, सैनेटरीवेयर, लाइट फिटिंग्स, फर्निचर आदि कई बिल्डिंग मैटेरियल्स उत्पादों का उपयोग काफी होता है.

20,000 डेवलपर देंगे चीन के साथ समझौते रद्द करें महाराष्ट्र : कैट स्वदेशी को बढ़ावा

'केडाई' के राष्ट्रीय अध्यक्ष सतीश मगर ने कहा कि चीन ने भारत सहित दनिया

हमारे जवानों पर हमला कर रहा है . इसलिए अब ववल आ गया है कि हम चाइनीज उत्पादों का बहिन्कार करें और स्वदेशी उत्पादों का उपयोग कर अपने देश को मजबूत बनाए, हम अपने सभी 20,000 डेवलपर सदस्यों से अपील करते हैं अपने जीवन और कारोबारी गतिविधियों के दौरान 'स्वदेशी' या 'मेड इन इंडिया' प्रोडक्ट्स का इस्तेमाल करें . क्रेडाई ने रियल

एस्टेट क्षेत्र से जुड़े सभी 250 संबद्ध उद्योगों से भी अनुरोध किया है कि वे स्थानीय स्तर पर उत्पादों के निर्माण को बदावा दें और खास तीर पर ऐसे प्रोडक्ट्स का देश में ही निर्माण करें, जिन्हें वर्तमान में बीन से आवात किया जा रहा है और जो बड़े पैमाने पर

अर्थव्यवस्था का समर्थन करते हैं

बाला साहेब के सिद्धांतों के खिलाफ करार

भारत में चीनी सामानों के बहिष्कार का राष्ट्रीय अभियान चला रही व्यापारियों की शीर्ष संस्था 'कैट' ने महाराष्ट्र सरकार के मुख्यमंत्री उद्भव ठाकरे को एक पत्र भेजकर मांग की है कि हाल ही में महारष्ट्र सरकार ने चीन की जिन 3 कंपनियों के साथ जो समझीते किए हैं.



कैट के राष्ट्रीय महामंत्री प्रवीन खंडेलवाल ने कहा कि ऐसे समय जब पत देश बीन के खिलाफ एकसाथ उठ कर खड़ा हो गया है. ऐसे में महाराष्ट्र सरकार द्वारा चीन की कंपनियों से समझौत करना बाला साहेब ठाकरे, जो एक सन्ते देशभवत हें के सिद्धांतें एवं जीवन दर्शन के पूरी तरह खिलाक है. खंडेलवाल ने कांग्रेस के दोहरे मानकी

की भी आलोचना करते हुए कहा कि एक तरक तो कांग्रेस बीन की लेकर प्रधानमंत्री से सवाल कर रही है जबकि दूसरी और कांग्रेस शिवसेना के साथ महाराष्ट्र में चीनी कंपनियों के साथ मिलीभगत कर रही है, जो बेहद अफसोसजनक है . 3 चीनी कंपनियों हेंगली इंजीनिवरिंग, पीएमआई इलेक्ट्रो मोबिलिटी सॉल्यूशंस और ग्रेट वॉल मोटर्स ने पूर्ण जिले के तालेगांव में निवेश करने के लिए करार किए हैं.

भारत में बढ़ेंगे रोजगार

'केडार्ड' अध्यक्ष ने कहा कि कोविड- 19 के कारण चीन से आने वाली आपूर्ति शृंखला में व्यवधान है, जिसके करण परियोजनाओं को पूर्व करने में देरी हुई है. ऐसे दौर में स्थानीय स्तर पर उत्पादन को बढ़ाया देने और उनकी खरीद करने से नुकसान भी कम होगा और बड़े पैमाने पर खेजगार के अवसरों में बढ़ि होगी , ऐसी वस्तुओं के निर्माण के लिहाज से जरूरी अविकांश कब्दे माल का निर्माण पहले से ही देश में एमएसएमई क्षेत्र द्वारा किया जा रहा है . क्रेडाई ऐसी सामग्री के उत्पादन के लिए स्थानीय निर्माताओं को अपना समर्थन देने के लिए तैयार है , इस क्षेत्र में देश में पहले से ही 52 मिलियन से अधिक कर्मचारी काम कर रहे हैं और यह कदम बेजगर के अवसरों को और अधिक बदाएगा और अर्थव्यवस्था को भी आवश्यक प्रोत्साहन देखा. इसके अतिरिक्त यह कदम रियल्टी क्षेत्र से जुड़े 250 से अधिक संबद्ध एमएसएमई उद्योगों को बदाया देगा और बदले में सकल घरेलु उत्पाद में समग्र योगदान को बढ़ाएगा .

चीन निर्मित वस्तुओं पर निर्भर

रकज्टता में खडे होना और गालवान पाटी के शहीदों को श्रद्धांजलि और सम्मान के प्रतीक के रूप में, क्रेडाई जो कि 20,000 डेवलपसं पैन इंडिया का प्रतिनिधित्व कर रहा है, अपन सदस्या पर निर्भर नहीं रहने का आग्रह किया है। चीन में निर्मित सामान और अपने सदस्यों से इस स्वदेशी उत्पादों के उपयोग को प्रोत्साहित

करते हैं। क्रेडाई नेशनल के अध्यक्ष सतीश मगर ने आगे कहा, हम अपने सदस्य हेवलपर्स से अपील करते हैं कि वे चीनी सामानों पर निर्भर न रहें और स्वदेशी या मेड इन इंडिया जीवन और व्यवसाय को अपनाएं। क्रेडाई उन सभी 250 संबद्ध उद्योगों से अनुरोध करता है जो स्थानीय स्तर पर इन उत्पादों के निर्माण के लिए रियल एस्टेट क्षेत्र से जुड़े हैं, विशेष रूप से वे जो वर्तमान में चीन से आयात किए जा रहे हैं और बड़े पैमाने पर अर्थव्यवस्था का समर्थन करते हैं। COVID 19 के कारण चीन से निकलने वाली आपूर्ति श्रृंखला में व्यवधान है जिसके कारण

परियोजनाओं को पूरा करने में देरी हुई। स्थानीय उत्पादन और खरीद कम खरीद समय, उत्पादन घंटे के कम से कम नकसान और रोजगार के अवसरों में वृद्धि र्होगी। अधिकांश कच्चे माल का उपयोग पहले से ही देश में एमएसएमई क्षेत्र द्वारा किया जा रहा है। क्रेडाई उन सामग्रियों के उत्पादन के लिए स्थानीय निर्माताओं को प्रपना समर्थन देने के लिए तैयार है जो वर्तमान में आयात किए जा रहे हैं और

विदेशी से स्वदेशी में बदलाव कर रहे हैं।

ছুড়ে ফেলা কি সহজ? প্রশ্ন চিনা পণ্য ঘিরে



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EYE ON PRESS

Bidhannagar: Special drive to collect Rs 160 crore property tax due in Salt Lake

On Sunday, the councillor of Ward 41 Anindya Chatterjee personally visited a few tax payers who have huge outstanding left to be paid and handed them the tax bills, requesting them to clear the dues as early as possible. With over Rs 160 crore of property tax pending from the 14 wards of Bidhannagar Municipal Corporation falling in Salt Lake jurisdiction area alone, the civic body is taking up a special drive to collect the dues. All the councillors are being given the due property tax bills of their respective wards. On Sunday, the councillor of Ward 41 Anindya Chatterjee personally visited a few tax payers who have huge outstanding left to be paid and handed them the tax bills, requesting them to clear the dues as early as possible."I personally visited some houses in my ward and requested the residents to pay the bills as early as possible. I will continue to visit several houses to hand over the tax bills in the next few days," said Chatterjee, adding that about Rs 12 crore of property tax dues are pending from Ward 41 alone.

https://realty.economictimes.indiatimes.com/news/regulatory/bidhannagar-special-drive-to-collect-rs-160crore-property-tax-due-in-salt-lake/76502988

Builders in Kolkata to boycott Chinese raw materials

A couple of hours after realtors' body Credai National decided to go for local and avoid Chinese materials, Credai West Bengal, the apex body here in the state, and Credai Bengal have requested their members to boycott anything Chinese. Now, around 900 projects in the state is under construction as per West Bengal HIRA. Credai West Bengal is the apex body of the state representing Credai Bengal, Credai Howrah-Hooghly and Credai North Bengal. This decision has come in the wake of the ongoing Indo-Chinese skirmish along Ladakh border and as a mark of respect to the Galwan valley martyrs. Besides, Credai feels that this decision would benefit 250 allied MSME industries. Elaborating further on the decision, Sushil Mohta, president, Credai West Bengal, said, "We stand in solidarity with the nation and as a mark of respect to our martyrs, we appeal to our 400-odd members of Credai in the state not to use Chinese goods and embrace Swadeshi or Made in India way . We request all the 250 allied industries which are linked to real estate sector to manufacture these products locally or source from other countries like Korea and Japan for the time being till our country being self sufficient.

https://realty.economictimes.indiatimes.com/news/industry/builders-in-kolkata-to-boycott-chinese-raw-m aterials/76523002

Green move: NKDA plans to install solar 'trees', road studs

The New Town Kolkata Development Authority (NKDA) is taking up an initiative to increase the use of renewable energy in New Town. The authorities have decided to install five solar 'trees' and about 1,300 solar road studs across the township to reduce consumption of conventional energy to some extent. The solar trees will be installed on the pavement beside New Town Mela Ground and Swapna Bhor Senior' Park. The total power generation from these five solar trees will be 5 kWp. Tenders have already been floated for the job. Officials said that a solar power tree is an artificial tree-shape installation that has branches made of steel and holds the photovoltaic solar panels on the branches.

https://content.magicbricks.com/property-news/kolkata-real-estate-news/green-move-nkda-plans-to-instal l-solar-trees-road-studs/114188.html

WBHIRA has approved over 480 projects in one year: **State housing secretary**

Total 65 projects were cleared since March 2020. Out of these 30 were passed during lockdown since 20th March 2020 (10 each in end of March, April and May). The Housing Industry Regulatory Authority (WBHIRA) has now approved nearly 500 housing projects. "WBHIRA approved registration of 488 projects in last one year since June 2019," housing secretary O S Meena said. He said the cumulative number of projects registered were 865 in Feb 2020, which is 930 as on 26th June 2020. Total 65 projects were cleared since March 2020. Out of these 30 were passed during lockdown since 20th March 2020 (10 each in end of March, April and May). All details of registered project available on its website for public viewing and transparency. Aggrieved homebuyers and promoters can file complaint online paying Rs 1000/- fee for adjudication of disputes on delay in possession, non-compliance or adherence to specifications, common area amenities and timelines as agreed in sale agreement and other violations of WBHIRA Act 2017 & Rules.

https://realty.economictimes.indiatimes.com/news/industry/wbhira-has-approved-over-480-projects-in-on

CB Speaks July 2020 Edition

e-year-state-housing-secretary/76702784



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EYE ON PRESS

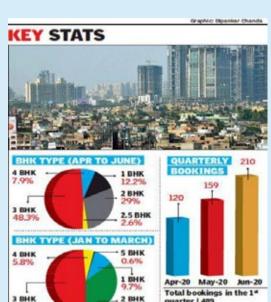
Home buyers can soon register agreements at builders' offices

By July-end, property buyers will be able to register their agreements online in the builder's office itself, without travelling to the sub-registrar's office. The software, which is awaiting clearance from the government-notified cyber security agency, will not only create digital infrastructure to enable all developers to register sale agreements, but also reduce footfalls at the property

The software using broadband will make it easier for developers with just a RERA registration number; a sanctioned building plan and registration with a developers' association. Property registration officials said the online option will only be available at the first sale or for the primary market for easier verification process. The re-sale market has been kept out of this convenience. "The entire process will be monitored by our office. There will be extra checks on the builders allocated this software," said Inspectorate General of Registration and Stamps Omprakash Deshmukh. Confederation of Real Estate Developers Association of India national president Satish Magar, among the developers who had the software to register his projects in Nanded City, said that he found the process convenient. - Nisha Nambiar



Kolkata realty rebounds, clocks Rs 400 crore in June



The real estate market in Kolkata has bounced back with aplomb, registering sales of nearly 850 units valued at Rs 400 crore in June. NK Realtors, the biggest real estate consultant in the city, has sold 210 units worth Rs 100 crore during the month."The real estate market in Kolkata is back on track. We were initially surprised by the volume of inquiries but soon realised that customers have accepted the new reality. They are forming opinion on the projects based on virtual tours and just formalising the deal after a site visit. In July, we have rebounded to nearly 85% of the business prior to lockdown," said NK Realtors Vice-President Biplab Kumar.

https://content.magicbricks.com/property-news/kolkata-real-estate-news/kolkata-realty-rebounds-clocks-r s-400-crore-in-june/114485.html

Kolkata real estate post-COVID-19

COVID- 19 has not only impacted our lives but also all the sectors of the Indian economy to a great extent. While work from home has become a new trend, real estate in India has undergone immense change. In Kolkata, too, the impact has been significant. The real estate sector will have to reinvent itself to understand, comprehend, plan and implement to meet the emerging new requirements. The time is right for creative disruption. Though the times will prompt the real estate sector to go back to the drawing board, it will also open new avenues to innovate in order to fast-track incorporation of new technologies. The planning would need to incorporate altered norms of social distancing, mobility, density and health considerations.

https://www.99acres.com/articles/kolkata-real-estate-post-covid-19.html

Kolkata: Old Circular Rail being pulled down to make way for Metro project

Work for the Noapara-Airport extension project is on in full swing during the lockdown. Metro Railway has been executing the Noapara-Bimanbander Extension Project. For executing this project along this alignment, most of the existing abandoned viaducts of Circular Railway are required to be dismantled. There are about a 100 girders stretched over the busy Jessore Road and on some parts of VIP Road which have to be removed in order to facilitate construction of the proposed new lines of Metro Railway from Dum Dum Cantonment to Airport via Jessore Road.

https://content.magicbricks.com/property-news/kolkata-real-estate-news/kolkata-old-circular-rail-being-pu lled-down-to-make-way-for-metro-project/114584.html

IRB Infra bags Rs. 2,193 crore project in West Bengal; March 2020 order book stands updated at Rs. 14,600 crores

BSE and NSE listed IRB Infrastructure Developers Ltd. (IRB), India's leading and largest highway infrastructure developers, with an asset base of over Rs. 45,000 Crs., has bagged Rs. 2,193 crore highway project in West Bengal under the Bhartmala Pariyojna. The company said the project for widening of 63.83 km stretch on National Highways-19 is its first project in eastern India and marks its entry in the ninth state in the country. The section is part of the Golden Quadrilateral Project. "The company has emerged as a preferred bidder for BOT (build, operate, transfer) project of 6 laning of the national corridor NH-19 from Dankuni to Palsit stretch of 63.83 kms in West Bengal, with a project cost of Rs. 2,193.23 crores," IRB Infra said in a statement.

3-crore-project-in-west-bengal-march-2020-order-book-stands-updated-at-rs-14600-crores/114571.html

https://content.magicbricks.com/property-news/industry-buzz/kolkata-industry-buzz/irb-infra-bags-rs-219

CREDAI Bengal Secretariat | Jindal Towers | Block A | Flat 4E 21/1A/3 Darga Road | Kolkata - 700 017 Ph: 033 22896380 | 033 40675295 www. credaibengal.in | www.credaibengalhomes.com

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